



SASMIRA'S BUSINESS SCHOOL

Sasmira Marg, Worli, Mumbai – 400 030

Report on Industrial Visit

Title/ Theme of Event: Industrial Visit to Bisleri International Pvt. Ltd

Duration & Date: 3.5 hours & 17/01/2019 and 22/01/2019

Time: 10.00 a.m. to 01.30p.m

Venue: Bisleri International Pvt. Ltd, Andheri

Introduction: Industrial visits provide an excellent opportunity to interact with industries and know more about industrial environment. These visits are arranged with an objective of providing students functional opportunity in different sectors like IT, Manufacturing and services, finance and marketing. These visits further help students to understand the theoretical concepts with a practical approach.

Objectives:

- To provide the students with hands-on experience of the technicalities involved in the industrial and professional fronts at Bisleri.
- To get detail information about the CSR activities undertaken by Bisleri
- To provide an insight about Bisleri's manufacturing capabilities and infrastructural competencies.

Programme Schedule:

Venue: Bisleri International Pvt. Ltd, Western Express highway, Andheri (E), Mumbai-400099

Day: Thursday & Tuesday **Date:** 17th & 22nd January, 2019 **Time:** 10:00am to 1:30pm

Time	Details of the Programme
9:45am to 10:00am	Registration process
10:00am to 12:30pm	Company Presentation and Interactive Session by Ms. Manjushah
12:30pm to 01.15pm	Plant Visit and Q&A session
1.15pm to 1.30pm	Certificate Distribution and Vote of Thanks

Speaker/s: Ms. Manjushah

Brief Programme Details:

Industry visits add practical value to the student's theoretical education. It is considered as an integral part to bridge the gap between theoretical training and practical learning in a real-life environment.

Thus, an Industrial visit was planned for the students of PGDM -Semester I in a batch of two on 17th and 22nd January, 2019 accompanied by the Faculty members (Dr. Niyat Shetty, and Dr. Pashmeen Kaur Anand) respectively at Bisleri International Pvt. Ltd Andheri (E). The students reached the venue at 9.45a.m, wherein their registration process to make an entry into the company started. Thereafter the students were briefed about the rules and guidelines to be followed, and then the students were taken to the seminar hall. The visit was carried out in 3 phases:

1. Company presentation
2. Plant visit by the students facilitated by company officials
3. Question and answer session wherein the students asked their queries.

The students were introduced to the history of organization, its vision, mission & business functions across the country. Through presentation students became aware of various facts related to the set-up of Bisleri. They were enlightened about the various CSR activities carried out by Bisleri. After the presentation the students were taken to Bisleri manufacturing plant, where they witnessed all the production stages of the Bisleri bottling process right from cleaning the bottles to filling and packaging. If not for the visit, the students would not have ever known that the bottles used at Bisleri are manufactured at the Bisleri plant itself to avoid any possible contamination.

Throughout in the plant all are required to wear head and feet hygiene gears to avoid contamination of the product. The students were also told about the unique pack sizes provided by Bisleri for the convenience of customers. The bottles are made using preforms, which go through a blowing process where the bottles attain the desired shapes and sizes. These bottles are then used for filling the purified water and are then mechanically sealed and packaged.

This gave the students a deep insight into the production and methodology of Packaged drinking water that we drink very frequently. As evident hygiene factor has been given the highest priority in the factory and its surroundings. It gave the students exposure to current work practices.

Conclusion:

The visit was very informative and it was indeed a learning experience which helped students to get insight of water and beverages industry. This visit provided the students with enormous knowledge about Bisleri's manufacturing capabilities and infrastructural competencies.

The industrial visit to Bisleri was definitely an enriching experience for students in getting a practical exposure in helping to combine theoretical knowledge with industrial knowledge.

Quote:

"You just have to do a good job, a better job than the others, and automatically you will rise above the rest and become the best."

— Ramesh Chauhan

Photographs

