



SASMIRA'S BUSINESS SCHOOL

Sasmira Marg, Worli, Mumbai – 400 030

Report on Guest Lecture

Title/ Theme of Event: Guest Lecture on Managing the Genetic Intelligence

Duration & Date: 1 hr & 20/07/2019

Time:

Finance- 10.15am to 11.15am, **HR-** 11.30am - 12.30 pm, **Marketing-** 12.45pm to 1.45pm

Venue: Respective Classroom

Introduction:

Intelligence — the ability to learn, reason and solve problems — is at the forefront of behavioural genetic research. Intelligence is highly heritable and predicts important educational, occupational and health outcomes better than any other trait. In this view, a Guest lecture was organized on 20th July, 2019 to highlight the latest innovations and insights from the genetics of intelligence and their applications and implications for science and society.

Objectives:

- To get a deep understanding about Genetic intelligence
- To understand the role of genes in choosing a career
- To find out the impact of genes on IQ

Programme Schedule:

Programme Schedule of Guest Lecture

Venue: Sasmira, Ground Floor Classroom, Worli, Mumbai, 400030.

Day: Saturday

Date: 20/07/2019

Time: Finance-10.15am to 11.15am,

HR- 11.30am - 12.30 pm, **Marketing-** 12.45pm to 1.45pm

Time/Duration	Details of the Programme
5mins	Welcome Speech & Felicitation
55mins	Guest Lecture
2mins	Vote of thanks

Guest Speaker/s: Mrs. Hema Mahajan-Senior Councillor Brainwonders & Ms. Sneha Nambiar- Organizational Psychologist Brainwonders

Brief Programme Details:

Mrs. Hema Mahajan conducted a session on explaining how genes play role in choosing a career and that there is a way to understand through our genes which profession exactly suits us. He stated that “Your intelligence is partly due to hard work, nutrition, and education. But you can also thank (or blame) your genes for your mental abilities.” The speakers focused on Twin studies which suggest that between 40 and 80 percent of the variance in IQ is linked to genetics, suggesting that genetics may play a larger role than environmental factors in determining individual IQ.

Mrs. Mahajan highlighted on the point that one of the important thing to note about the genetics of intelligence is that it is not controlled by a single "intelligence gene." Instead, it is the result of complex interactions between many genes. Further she spoke about a technique which is basically done through our thumbprint as it is directly connected to the neurons and signifies the personality connection to the genes, which enables us to know the right profession which suits us.

Conclusion:

The lecture was definitely very informative and helped to enhance the knowledge of the students in this filed.

Quote:

“The laws of genetics apply even if you refuse to learn them.” — Allison Plowden

Photographs

