



## SASMIRA'S BUSINESS SCHOOL

Sasmira Marg, Worli, Mumbai – 400 030

### Report on Guest Lecture

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**Title/ Theme of Event:** Guest Lecture on Successful Career Engagement

**Duration & Date:** 2.5 hrs & 17/07/2019

**Time:** 11.30am - 1.00 pm

**Venue:** Sasmira Auditorium

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#### Introduction:

Guest lecture is an important part of the educational experience for students. They expose students to real-world life experiences from the position of someone who has been there. Students get to see the insight and perspective of the guest speaker's particular field. One important benefit that is derived from having a guest speaker is the enhancement of the students' educational experience. They essentially get a glimpse into the everyday life of the speaker, which they can't get anywhere else. Realising the significance of this, a Guest lecture was organized on successful career engagement which would enable the students to realize their competencies and help them choose the right career path.

#### Objectives:

- To make the students aware about career opportunities and their bright future on core side
- To help students identify their competencies
- To get a deep insight into the Corporate expectations in today's world

#### Programme Schedule:

##### Programme Schedule of Guest Lecture

**Venue:** Sasmira, Third Floor Auditorium, Worli, Mumbai, 400030.

**Day:** Wednesday

**Date:** 17/07/2019 **Time:** 11.30pm -01.00pm

Time	Details of the Programme
11:30am to 11:45am	Welcome Speech, Lighting of Lamp & Felicitation
11:45am to 12:50pm	Guest Lecture
12:50pm to 1.00pm	Vote of thanks

**Guest Speaker/s:** Mr. Thomas De Praetere CEO & Ms. Christine Amory- Dokeos E Learning Paris

### **Brief Programme Details:**

A Guest Lecture was organized on Successful Career Engagement for the students of SIMSR and SBS in the auditorium on 17<sup>th</sup> of July, 2019. The speakers Mr. Thomas De Praetere and Ms. Christine Amory discussed the Corporate and the traditional Ideologies of looking at skills and knowledge of candidates from 19<sup>th</sup> Century till the present day. He also introduced the participants to many exclusive examples and challenges in the world economy at large with reference to different mythologies. Mr. Thomas shared his own experiences as how he looked at things when he was young and had applied for the job for the first time. Mr. Thomas also shared his views on how Corporate and companies look upon the skills of the candidates. Mr. Thomas and Ms. Christine even spoke about how essential it is for the students to take up and learn and inhibit the skills which will be beneficial for them in a long run.

### **Conclusion:**

The presentation and interaction of the speaker was indeed very effective, wherein Mr. Thomas showed many related visuals. The students interacted enthusiastically and the resource person answered their queries and cleared their doubts.

### **Quote:**

"To win in the marketplace you must first win in the workplace."- Doug Conant

### **Photographs**

