



SASMIRA'S BUSINESS SCHOOL

Sasmira Marg, Worli, Mumbai – 400 030

Report on Guest Lecture

Title/ Theme of Event: Guest Lecture on “Presentation Skills”

Duration & Date: 2 hours and 10mins & 20/02/2019

Time: 1.00 pm to 3.10 pm

Venue: SIMSR Classroom

Introduction:

Guest lectures have become an important part of the educational experience for students. The Guest Speakers expose students to real-world life experiences from the position of someone who has been there. Students get to see the insight and perspective of the guest speaker's particular field.

One important benefit that is derived from having a guest speaker is the enhancement of the students' educational experience and also the present era places great emphasis on good presentation skills. This is because they play an important role in convincing the clients and customers. Internally, management with good presentation skills is better able to communicate the mission and vision of the organization to the employees. Thus, realizing the need and importance of effective presentation skills a Guest Lecture was organized by SBS for both the PGDM as well as MMS students on 20th February, 2019.

Objectives:

- To enable the students to deal with nerves and think more positively about public speaking
- To consider ways of grabbing the listener's attention, holding their interest, and concluding strongly
- To use body language and tone of voice to enhance their presentations
- To use slides and visual aids effectively
- To deliver an enthusiastic and well-practised presentation

Programme Schedule:

Programme Schedule of Guest Lecture (Batch 2018-2020)

Venue: SIMSR Classroom, Ground Floor, Worli, Mumbai, 400030.

Day: Wednesday

Date: February 20, 2019

Time: 1.00 pm to 3.10 pm

Time	Activity
1.00 pm – 1.15 pm	Reporting of Students
1.15 pm to 1.20 pm	Welcome Speech by Palak Sharma-MMS Student
1.20pm to 3.00pm	Guest Lecture by Dr. Deepa Rohit
3.00pm to 3.10pm	Vote of thanks by Dr. Sanskruti Kadam

Guest Speakers, if any: Dr. Deepa Rohit – Asst. Prof. Lala Lajpatrai Institute of Management Studies

Brief Program Details:

SBS organized a Guest Lecture on “Enhancing Presentation Skills” on 20.02.19. Eminent guest speaker who graced the occasion was Dr. Deepa Rohit.

Speaking on the occasion Dr. Deepa Rohit explained the role and importance of Effective presentation skills in today’s era. She also explained that presentation and soft s are the tools by which an individual can grow and improve themselves for better growth. Taking these skills as the base Dr. Deepa Rohit demonstrated the in depth knowledge about the various techniques, do’s and don’ts for an effective presentation. She started the session with some ice breaking activity for the participants to understand the need and purpose for possessing the presentation skills.

Thus, focusing on the presentation skill and interaction skills which is to be needed while communicating with someone. She demonstrated what to present, how to present, importance and need to multimedia presentations, its basics, communication styles and how to speak in group to be more effective so that everyone listen to what you say by engaging the students in an activity. She also covered some crucial skills like, visual techniques, nonverbal ability, and aural communication techniques. Lastly, she demonstrated how to transform the habit to become fluent speaker and power of subconscious mind in communication. She concluded the lecture by a mesmerizing video and motivated the audience for future endeavor.

Conclusion: The lecture definitely helped the students to build a positive attitude and motivated them to achieve high success in life with enhancing the presentation skills. The lecture was interactive and certainly an enlightening experience as it helped to rediscover oneself as a human being, as a student, as a fresher who was looking for his/her dream job. It provided an in-depth knowledge and aimed at developing the skills of the students.

Dr Sanskruti Kadam Dean, SBS expressed her gratitude to Dr. Deeps Rohit for giving her valuable time and imparting this knowledge.

Quote:

" The success of your presentation will be judged not by the knowledge you send but by what the listener receives."

— Lilly Walters

Photographs

