



SASMIRA'S BUSINESS SCHOOL

Sasmira Marg, Worli, Mumbai – 400 030

Report on Innobizz, 2019

Title/ Theme of Event: InnoBizz Dream Design Develop

Duration & Date: Full Day & 13/03/2019

Time: 10.30 a.m. to 5.30p.m

Venue: SASMIRA Auditorium, Mumbai

Introduction:

SBS has always endeavoured to provide its students with that little extra something which makes this institute so unique. Encouragement, enthusiasm, excellency are the major aspects of SBS. With an object of 'encouraging the spirit of innovations' and business, SBS proudly hosted its very first event Innobiz 2019.

Innobiz2019 :Entrepreneurship Cell(E-cells) is set up to foster entrepreneurship among the students. It is like a club, run by students and driven by the management of the institutes.

The tag line of the Innobiz is '**Dream Design Develop**'. Students learn important & useful trait about entrepreneurship. Even though students do not take up entrepreneurship as a full-time profession, the skill sets learned as E-Cell members would be extremely helpful to them in any job.

Objectives:

- To bring out entrepreneurial flair in students.
- To make students understand entrepreneurial attitude and entrepreneurial skills.
- To provide them with a platform which gives them number of innovative opportunities to develop the entrepreneur in them.
- To see people from all walks of life taking part in various cleanliness drives across the length and breadth of the country

About the Theme of Event: Maha Food Feast "An Exclusive Tasting Event"

Inspired from Mahalaxmi Saras 2019 exhibition; Maharashtra food fair was organized in the corridor of the campus. In which no cooking was done, only the food product are sold by heating in microwave or induction. The sole objective of the theme was to invite the customers to savour the authentic delicacies of different states of Maharashtra.

Layout of the Plan: Maharashtra Food cuisine stalls were divided in following subdivision

Sub Division	No of Stalls	No of Students	Menu
Pune	1	5 Students	Sandwich, PaniPuri, Chinese Bhel, Chhas
Nashik	1	5 Students	Solkadhi, Cutlet , Rice pan Cakes
Nagpur	1	5 Students	Bhaji, Modak, Pavbhaji
Aurangabad	1	5 Students	Jalebi, Fafda, Kothimbirvadi, Kokum sarbat
Koakn	1	5 Students	Misalpaav, vadausal, Faluda

Amravati	1	5 Students	Lassi , Chhat, Fruit Salad
Mumbai	1	5 Students	SabudanaVada, Bhe!Chtpata Fresh Juice
Other state	1	5 Students	FlavoredVadapaav, Cocktail

Best Sale Award: The sale of each food stall is recorded and maximum sale awarded

Best Decoration Award: The most decorated and attractive stall awarded

Quick and clean: The promptness and the cleanliness maintain stall awarded

Maximum Profit Award: Maximum return on investment awarded

Most Hygienic: Hygiene maintained stall will be rewarded

Most Nutritious: The nutritious item served will get acknowledged

Tasty Food : Claimed as tasty will be acknowledged

Most discussed (Customer Friendly): Most discussed among customers for after sales service.

Programme Schedule:

- 10.30am Event Inaugurated by Chief Guest : Dr.SamaptiGuha, Chairperson - Centre for Social Entrepreneurship, School of Management and Labour Studies in the presence of following dignitaries;

Dr. Tandon Kamal, Director Education Sasmira

Dr. SanskrutiKadam, Dean SBS

Prof. Dinesh Sonkul, Dean SIMSR

- 11.30 to 4.30 Sale Proceedings

Brief Programme Details:

The event inaugurated with the recital of SaraswatiVandana and kindling the lamp by our Chief Guest : Dr.SamaptiGuha: Professor and Chair Person at the Centre for Social Entrepreneurship, School of Management and Labour Studies, Tata Institute of Social Sciences, Mumbai

Director Education Dr Tandon Kamal also wished all his support and unveiled the Innobizz logo.

Dean SBS Dr SanskrutiKadam had thrown light on the Innobizz concept in detail and narrated the outcome of the event in appealing words.

Conclusion:

The event concluded with high enthusiasm and tasty food cuisines and lots of learning about the business aspects. Students could actually experience how difficult it was to arrive at profit.

Quote:

“All our dreams can come true, if we have the courage to pursue them.”

- Walt Disney

Photographs:



2) Innobizz 2019: Rewards

Sr No.	Category	Winner
1	Best Sale Award	AssalKokan
2	Best Decoration Award	Amravati
3	Quick and clean	Aurangabad
4	Maximum Profit Award	BombaiyaJugad
5	Most Hygienic	Purepur Kolhapur
6	Most Nutritious	NagpuriSantri
7	Tasty Food	Nasik cha Swaad
8	Most discussed (Customer Friendly)	PuneriKatta