



SASMIRA'S BUSINESS SCHOOL

Sasmira Marg, Worli, Mumbai – 400 030

Report on Ganesh Chaturthi Celebration

Title/ Theme of Event: Ganesh Chaturthi Celebration

Duration & Date: 13th September, 2018

Time: 11.00 am to 3.00 pm

Venue: PGDM classroom

Introduction: Festivals build group cohesiveness. Festivals inform, educate, bring people together, break the monotony of routine and give us a chance to reenergize our body, mind and spirit. Thus, with objective in mind, Ganesh Chaturthi is celebrated in the college campus. This festival marks the birth anniversary of Lord Ganesha and is the symbol of remover of obstacles and the god of beginnings and wisdom. This festival was celebrated by the students and faculty members of SBS with gaiety and grandeur in the college campus.

Objectives:

- To let the students stay rooted with Indian culture
- To build group cohesiveness

Programme Schedule for Ganesh Chaturthi Celebration

Programme Schedule of PGDM Orientation (Batch 2018-2020)

Venue: PGDM Classroom

Day: Thursday

Date: 13th September 2018

Time: 11.00 am to 3.00 pm

Time	Activity
11.00am-11.15am	Gathering of audience
11.15.00-12.15pm	Ganesh Puja and Aarti
12.15pm-12.25pm	Prasad Distribution
12.25pm-01.30pm	Cultural Program
01.30pm-3.00pm	Time for Bappa Darshan

Brief Programme Details:

On the occasion on Ganesh Chaturthi, the SBS celebrated this festival with fervor and joy on 13th September, 2018. The students and the staff with great enthusiasm installed the idol of Lord Ganesha. The celebration started with welcome of Lord Ganesha in the campus.

All the students of PGDM devoted a lot of time in the decoration and management of the event - right from the aarti of the Lord Ganesha to the naivadyam. It was a great time for celebration and it brought the students together to celebrate the festival depicting a symbol of unity among all.

The Ganesh pooja and aarti was attended by all the teaching and non – teaching staff of college with everyone looking their best in traditional attire. After the aarti, prasad was distributed among all followed by the cultural program. The students also arranged for delicious lunch in place to take care of everyone’s taste buds.

Conclusion:

The pooja displayed the festive spirit of SBS family. This celebration was possible with the constant support of the management, the enthusiastic faculty members, and non-teaching staff backed by a strong student council.

Quote:

“A national festival is an occasion to refine and rebuild the national character”- Narendra Modi

Photographs

