



SASMIRA'S BUSINESS SCHOOL

Sasmira Marg, Worli, Mumbai – 400 030

Report on Industrial Visit

Title/ Theme of Event: Domestic Industrial Visit

Duration & Date: 24th January, 2020 to 31th January, 2020

Time: 6 nights and 7 days

Venue: Shimla and Chandigarh

Introduction:

Industrial Visit bridge the gap between classroom theoretical training and practical learning in a real-life environment. With an aim to go beyond academics, industrial visit are organized by SBS to give students a practical perspective on the world of work. Industrial visits in a way provide an excellent opportunity to interact with industries and know more about industrial environment. Thus an Industrial visit was organized for the students to Shimla and Chandigarh.

Objectives:

- To get to see the best practices opted by different companies for similar work
- To give students a platform to enhance their interpersonal skills
- To familiarize the students with the industrial realities

Programme Schedule:

Programme schedule for Domestic Industrial Visit to Shimla and Chandigarh.

Venue: Shimla and Chandigarh

Day: Tuesday and Wednesday

Date: 28th and 29th January 2020

Time: 3.00pm- 4.30pm (Visit to Amartex.)

10.00am-12.15pm (Visit to Verka Diary)

Time	Details of the Programme
Day 01 - 24th January (Friday)	
	Assemble at Bandra Terminus to board 12925 PASCHIM EXP departing at 12.00p.m. from Bandra Terminus
	Welcome Drink, Dry Snacks, Dinner & overnight Enroute
Day 2 – 25th January (Saturday)	
02.40 p.m	Arrive AMBALA CANT JN
03.30 p,m	Transfer to the hotel by our special chartered coach.
	Check –in (as per the hotel check in policy)
05.30 p.m	Fresh-n-change & breakfast at the hotel

06.00 p.m	Shopping in sector 17/22
10.00 p.m	Dinner & Overnight stay at the hotel
Day 3 – 26th january (sunday)	
7.00a.m	Breakfast at Hotel
7.30 a.m	Proceed Shimla(approx 112km/4hrs)
12.00 pm	Reach shimla by the time of lunch, after lunch we proceed towards Shimla mall road,
	Enjoy sight seeing near jhakoo temple and Christ church
9.30 p.m	Dinner overnight stay at the hotel
Day 4 – 27th january (monday)	
8.00a.m	After breakfast , visited to kufri hill station
	Enjoyed the adventurous activities like horse riding,ziplining then bone fire in the evening
	Dinner & overnight stay at the hotel. (shimla)
Day 5 – 28th january (Tuesday)	
8.00a.m	After early Breakfast we proceed towards chandigarh to visit Amartex industry
2.30p.m	Lunch at hotel, then proceeded towards rock garden
7.30p.m	Dj night till 10 followed by dinner
Day 6 – 29th january (wednesday)	
8.00a.m	<i>After breakfast visited to verka dairy industry</i>
	Arrive ambala to board train 11058 ASR CSTM EXP DEPARTING AT 2.30 PM TO REACH MUMABAI

Speakers: NA

Brief Programme Details:

Sasmira's Business School organized seven-days and six-night visit to Chandigarh and Shimla from 24th January to 31st January, 2020 for PGDM students. 45 students were accompanied in this trip along with two faculty members. After a long and hectic train journey the students reached the Ambala Cant Junction. Thereafter they proceeded to Chandigarh in a bus. On reaching Chandigarh, the students checked in into the hotel, freshened up and then were taken for shopping in sector 17/22 in the evening. Next day they left for Shimla, which is located deep in the Himalayan foothills and entirely surrounded by dense forest and magnificent mountains. The students were mesmerized by the scenic beauty. On reaching Shimla and after checking in, the students were taken to Shimla mall road, Jhakoo temple, Christ church. Jhakoo temple, is located at an altitude of 2,445m, Jakhoo Hill. From the peak of the hill, the students got a panoramic view of the Shimla town and its surroundings. At the mall road, the students were seen enjoying the leisurely walks, browsing the shops and stopping over for a cup of tea in the restaurants. Christ Church which is the second oldest church in North India, here the students witnessed the elegance of the Christ Church with its fine stained glass windows. It was a well spent evening for the students.

The Next day after the breakfast, we proceeded to Kufri hill station. Kufri as located in the blossom of natural beauty is a small hilly place where the students enjoyed riding, driving, climbing, skiing and so on. Suddenly the weather in Kufri changed. After spending the whole day there the students went back to the hotel. In the evening the students enjoyed the warmth around the bonfire which was arranged for the students. The students enjoyed singing and dancing around the bonfire, to which they even saw snowfall due to the temperature being dropped down really low.

The next morning, the students left for Chandigarh back again. On reaching there, the students were directly taken for an industrial visit to Amartex. Amartex is a fabric manufacturing industry weaving, dyeing and processing, garmenting, etc. are part of their manufacturing business. Their techniques of manufacturing products are a blend of traditional and modern ways. The students got an opportunity to understand the complete process of textile industry in which they visited 3 sections of manufacturing industry, that is the weaving section, dyeing section and factory outlet.

The same evening students were taken to rock garden which is a sculpture garden. The students came to know about the interesting fact it's entirely built of industrial and home waste and discarded items. Sculptures are made using bottles, glasses, bangles, tiles, ceramic pots, sinks and electrical waste. Apart from sculptures, this garden also has man-made interlinked waterfalls. Later in the evening the students grooved to the music in the DJ night.

Next day another industrial visit was planned and that to the Verka dairy industr The visit was aimed at providing exposure of in-depth analysis of production operations being followed by the company. The students were divided into lots and taken into the premises and later into the production area of milk. And here we were bidding goodbye to the golden experience while taking along fond memories and all set for our departure, heading towards Ambala cannt station. Faculty members Dr. Niyat Shetty and Dr. Pashmeen Kaur Anand accompanied and supervised the trip.

Conclusion: It is rightly said that “See & know’ is better than ‘read & learn’. Students got real feel of company’s working after this visit. They got a chance to transfer their theoretical knowledge to practical implication. The students returned with fun filled learning memories to cherish for lifetime.

Quote: Once a year, go somewhere you have never been before.”

-Dalai lama

Photographs

